



Springdale Travel

An American Express Travel Representative



For Immediate Release:

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**AMERICAN EXPRESS TRAVEL ANNOUNCES 2012
REPRESENTATIVE EXCELLENCE AWARD WINNERS**

U.S. Representative Agency Winners Honored for Superior Sales and Year-Over-Year Growth

NEW YORK, March 21, 2013- American Express Travel has announced that Springdale Travel is one of 25 agency members of its U.S. Representative Travel Network that have earned the prestigious Representative Excellence Award for 2012.

The Representative Excellence Award honors the achievements of the Representative Travel Network member agencies who have achieved exceptional preferred supplier sales growth and are also in compliance with specific operational responsibilities of membership, established by American Express in support of the Brand. The 2012 winners will celebrate their success on safari in Kenya and Tanzania.

"We are excited to recognize these dedicated travel agent partners for their outstanding participation within our network," said Tony Gonchar, Vice President, U.S. Retail Travel Network, and American Express Travel. "The 25 agencies selected have represented the American Express brand in an exemplary fashion and delivered extraordinary results in 2012, contributing to an exceptional year for American Express Travel and the industry overall."

About Springdale Travel American Express:

With over 30 years of experience in corporate and leisure travel, and a team of 45 professionals, Springdale Travel American Express leads the entire Gulf coast area in cruise sales, tour sales and airline ticket sales. Springdale Travel has a long history of awards and recognition. This is the 7th consecutive year that they have received the RepExcellence award. They are also one of just a handful of local businesses to receive the Mobile Press Register's Reader's Choice Award for all eleven years since it began. Springdale Travel (www.springdaletravel.com) has offices located in Mobile, AL and Pensacola, FL.

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